

Data Protection Regulations

The responsible body within the meaning of the data protection laws, in particular the EU General Data Protection Regulation (DSGVO), is:

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General remark

Based on Article 13 of the Swiss Federal Constitution and the data protection regulations of the Swiss Confederation (Data Protection Act, DSG), every person has the right to protection of their privacy as well as protection against misuse of their personal data. The operators of these pages take the protection of your personal data very seriously. We treat your personal data confidentially and in accordance with the legal data protection regulations as well as this data protection declaration.

In cooperation with our hosting providers, we try to protect the databases as well as possible against unauthorised access, loss, misuse or falsification.

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The following types of cookies and functions are distinguished:

- Temporary cookies (also: session or session cookies): Temporary cookies are deleted at the latest after a user has left an online offer and closed his browser.
- Permanent cookies: Permanent cookies remain stored even after the browser is closed. For example, the login status can be saved or preferred content can be displayed directly when the user visits a website again. Likewise, the interests of users can be stored in such a cookie, which is used for reach measurement or marketing purposes.
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- Third-party cookies (also: third-party cookies): Third-party cookies are mainly used by advertisers (so-called third-party providers) to process user information.
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- Statistical, marketing and personalisation cookies: Cookies are usually also stored in a user profile for the purpose of measuring reach and storing a user's interests or behaviour (e.g. viewing certain content, using functions, etc.) on individual websites. Such profiles are used, for example, to show users content that matches their potential interests. This process is also referred to as "tracking", i.e. the tracking of potential user interests. If we use cookies or "tracking" technologies, we will point this out to you separately in our data protection declaration or when obtaining consent.

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- Types of data processed: Usage data (e.g. websites visited, interest in content, access times), meta/communication data (e.g. device information, IP addresses).
- Data subjects: Users (e.g. website visitors, users of online services).
- Legal basis: Consent (Art. 6 para. 1 sentence 1 lit. a. DSGVO), Legitimate Interests (Art. 6 para. 1 sentence 1 lit. f. DSGVO).

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We may amend this privacy policy at any time without prior notice. The current version published on our website shall apply. Insofar as the data protection declaration is part of an agreement with you, we will inform you of the change by e-mail or other suitable means in the event of an update.

Questions to the data protection officer

If you have any questions about data protection, please write to us by e-mail or contact the responsible person in our organisation named at the beginning of the data protection statement directly.